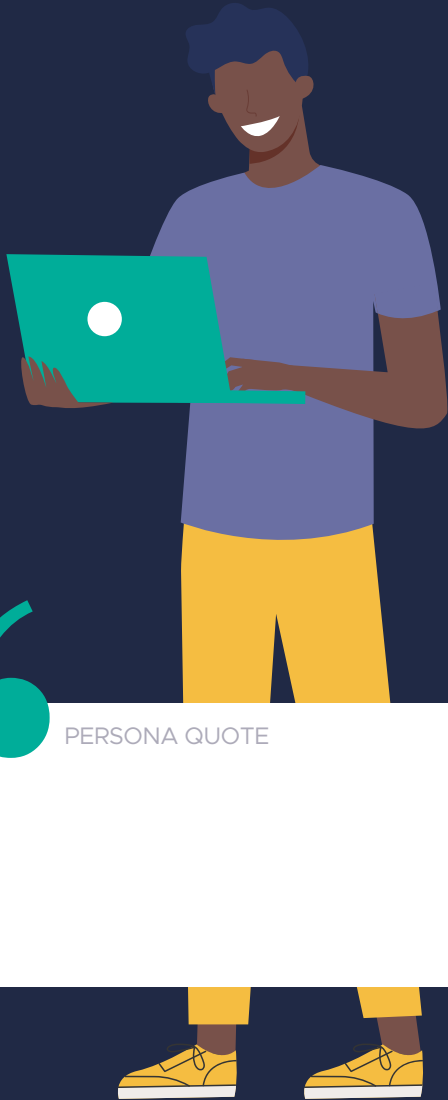


PERSONA NAME



PERSONA QUOTE

BIO

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AGE

OCCUPATION

SECTOR

PERSONALITY

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WHAT ARE THEY STRESSED ABOUT?

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FRUSTRATIONS

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HOW DO THEY DESCRIBE SUCCESS

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→

→

SOCIAL PROFILE



HOW DO THEY FIND THE SITE?

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PLATFORM



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